

COLIN WILLIAMS  
Essex, England



# BE LIMIT- LESS.

**LM** THE BUSINESS  
OF FASHION  
& LIFESTYLE  
LIM COLLEGE

WELCOME TO LIM COLLEGE IN NEW YORK CITY.



Our home in the **heart of Manhattan** gives you limitless access. Our **unparalleled industry network** gives you limitless connections. From executives at luxury fashion labels and retail giants, to pioneers in global supply chain and burgeoning industries like consumer analytics—our graduates are building successful careers at brands that shape the way we live.

That's why, since we were founded in 1939, **international students from more than 40 countries** have come to LIM College. We will help you connect your passion for the fashion and lifestyle industry to the education and professional contacts you need to launch your career.

Our campus culture values the unique perspectives all our students bring to the creative and global world of fashion and lifestyle. Our international students strengthen and enrich that culture every day. **We're excited to find out what you will bring.**



**THIS  
ISN'T  
BUSINESS  
AS USUAL.**

**THIS IS  
BUSINESS  
BY YOU.**



# MAKE IT

## FIFTH AVENUE

At the heart of one of the most glamorous retail districts on Earth, you'll find classrooms, administrative offices, and student lounges, as well as our Visual Studies and Fashion Merchandising studios.

**545 Fifth Avenue**

## MAXWELL HALL

Home to classrooms, offices, and all student services: Admissions, Advising, Student Financial Services, the Office of the Registrar, International Student Services, and more.

**216 East 45th Street**

## FOUND STUDY

Just a 10-minute walk from our academic buildings, our brand-new residence hall offers a large fitness center, laundry facilities on each floor, study rooms, a movie screening lounge, and bike storage. A rooftop lounge is slated to open in 2023, and some rooms come with kitchenettes. There's also round-the-clock front desk security and a police station located directly across the street.

**Lexington Avenue and East 51st Street**

***"If you are studying fashion, it has to be New York. That is the first destination that comes to mind when you say fashion. And LIM is right in the heart of the city."***

MITALI KHARSIKAR  
Mumbai, India

## MAKE IT EVERYWHERE

Manhattan is where the world comes to make deals, run businesses, invest in new ventures, break through, and conquer the future. And in your spare time, you can eat, play, connect, entertain, dazzle, shop, laugh, and show off. Center of New York. Center of the world. Center of the universe. This is where opportunity puts in a 25-hour day, every day.

## DISTANCE LEARNING

LIM College offers flexible on-campus programs, ranging in format from traditional in-person, to hybrid virtual, to asynchronous online, in addition to degree programs that are fully online. So, whether you're here in midtown Manhattan or thousands of miles away, an LIM education is within your reach.

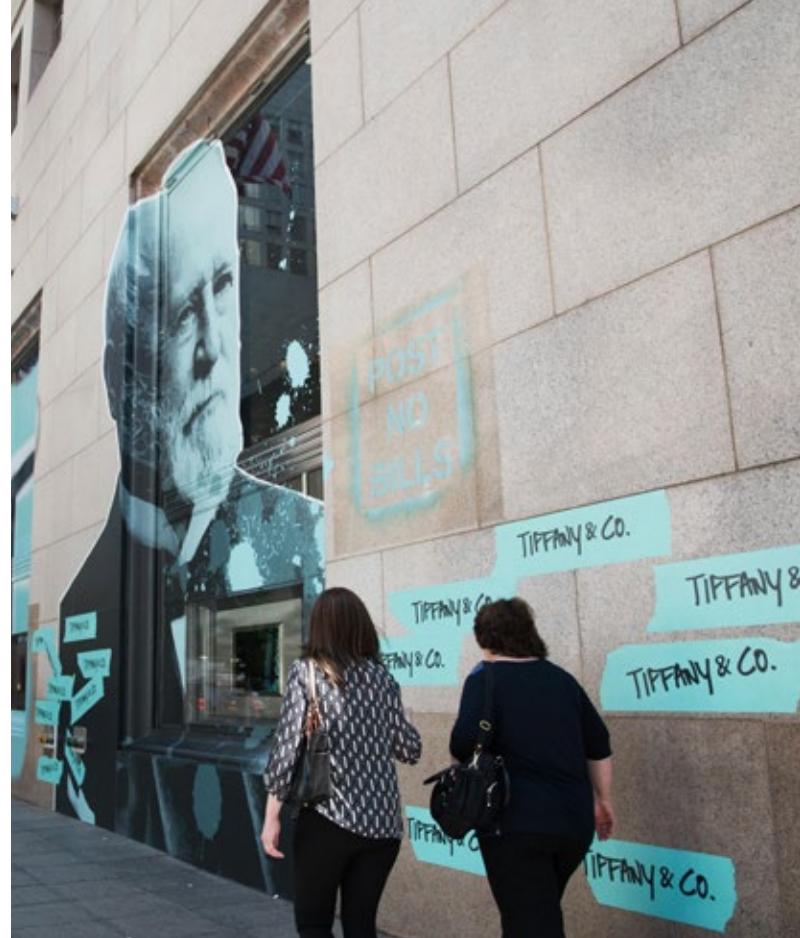
***"I love going to college in New York City because while I'm commuting, I can explore all the beautiful places here. New York is one of the capitals of the fashion world, and for me, that's one of the best things about being here."***

ELEONORA SKOMOROVSKAYA  
Moscow, Russia



800+

LANGUAGES ARE  
SPOKEN THROUGHOUT  
NEW YORK CITY



NEW YORK CITY GROSS DOMESTIC PRODUCT:

1.5 TRILLION

(2020)

*"My favorite thing about studying in New York City  
is that the city is our campus."*

**MAHARANI ANIGACZ '25**

Fashion Marketing  
Queens, NY



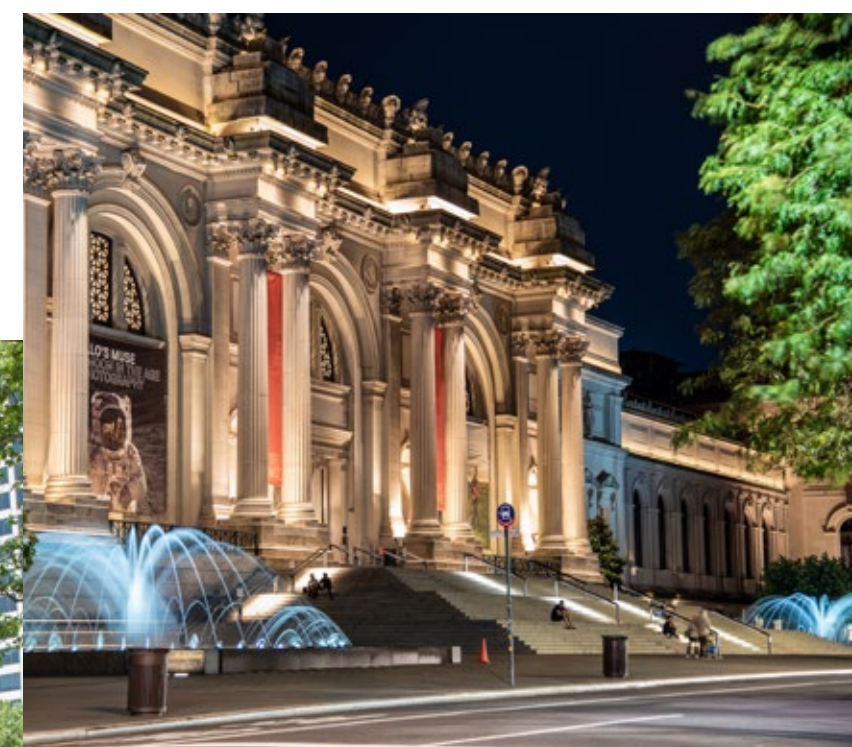
*"Going to college in New York City  
was important for me because  
of the number of opportunities  
all around you."*

**IXCHEL GUERRA '25**

Fashion Merchandising  
Brooklyn, NY



8.5 MILLION  
PEOPLE LIVE IN NYC



*"There is nowhere else that captures the  
energy of individuality, unity, and excellence.  
You can be the best version of yourself,  
no matter how niche, how extravagant, or  
how different. Everyone moves with purpose,  
and the pursuit of dreams is everywhere."*

**CLAY LUTE '23**

Fashion Merchandising  
Atlanta, GA

180,000

PEOPLE ARE  
EMPLOYED BY THE  
FASHION INDUSTRY  
IN NYC



*"I chose LIM because I wanted to  
go to college in New York City,  
where I could learn the business  
of fashion in one of the fashion  
capitals of the world."*

**CASSIE AGUILA '22**

The Business of Fashion  
Medford, NY



900

FASHION COMPANIES  
ARE HEADQUARTERED  
IN NYC





## WHAT DOES "& LIFESTYLE" MEAN?

Lifestyle refers to the many other fields that shape consumer culture and share much of their business DNA with fashion. While most of our students do go on to careers in fashion, the skills and experience you gain here can make you a sought-after candidate in many other areas, such as cannabis, publishing, public relations, music, social media, beauty, marketing, entertainment, and more.

*"This is one of the fashion schools in New York where you don't just graduate with a degree but will have the needed experience and connections to launch properly into your career."*

EDUCATION PLANET ONLINE

95%

OF OUR CLASS OF 2021 WERE WORKING IN FASHION AND ITS RELATED FIELDS OR CONTINUING THEIR EDUCATION WITHIN 6 MONTHS OF GRADUATION

100%

OF STUDENTS FEEL THE CAREER CENTER WAS HELPFUL IN FINDING A JOB OR INTERNSHIP  
NICHE.COM



**#1** RANKED #1  
BEST ONLINE ASSOCIATE DEGREES  
IN FASHION MERCHANDISING  
SUCCESSFULSTUDENT.ORG



**#6** TOP 50  
FASHION MERCHANDISING SCHOOLS  
AND COLLEGES IN THE U.S.  
FASHION-SCHOOLS.ORG



*"I can't pinpoint exactly what made me fall in love with fashion, but I just feel like it's always been in my soul. And then attending LIM sparked my excitement even more."*

THE UNDONE

**#4** RANKED #4  
IN NEW YORK FOR  
FASHION MERCHANDISING  
ALL FASHION SCHOOLS



**#7** TOP 15  
FASHION MARKETING  
SCHOOLS IN THE U.S.  
FASHION-SCHOOLS.ORG



*"If your goal is to join the fashion industry, attend a fashion school in New York, or be surrounded by industry professionals, then LIM College might just be for you."*

CAREER KARMA

**#1** RANKED #1  
MOST FOCUSED IN FASHION MERCHANDISING,  
SPECIALIZED MARKETING, & MARKETING  
COLLEGEFACTUAL.COM



**#5** RANKED THE #5  
BEST ONLINE FASHION MERCHANDISING  
MANAGEMENT SCHOOL (AND #1 IN NY)  
SUCCESSFULSTUDENT.ORG



**#10** TOP 15  
FASHION MANAGEMENT  
SCHOOLS IN THE U.S.  
FASHION-SCHOOLS.ORG





THE PRINCETON REVIEW HAS  
SELECTED LIM COLLEGE AS A  
BEST NORTHEASTERN COLLEGE  
FOR 17 CONSECUTIVE YEARS.

# UNDERGRADUATE DEGREE PROGRAMS

## **Fashion Marketing**

BBA (ON CAMPUS, ONLINE)

## **Fashion Media**

BS (ON CAMPUS, ONLINE)

## **Fashion Merchandising**

AOS (ON CAMPUS)

BBA (ON CAMPUS, ONLINE)

BPS (ON CAMPUS)

## **Fashion Merchandising and Management**

AAS (ON CAMPUS, ONLINE)

## **International Business**

BS (ON CAMPUS)

## **Management**

BBA (ON CAMPUS)

## **The Business of Cannabis**

BBA (ON CAMPUS, ONLINE)

## **The Business of Fashion**

BBA (ON CAMPUS, ONLINE)

## **Visual Studies**

BBA (ON CAMPUS)

LIM College is accredited by the Middle States Commission on Higher Education.

Our Associate in Applied Science in Fashion Merchandising and Management, Bachelor of Business Administration in Fashion Merchandising, Management, Fashion Marketing, and Visual Studies, Bachelor of Science in International Business, and Bachelor of Professional Studies in Fashion Merchandising degrees are also accredited by the Accreditation Council for Business Schools and Programs.

BS = Bachelor of Science; BBA = Bachelor of Business Administration; BPS = Bachelor of Professional Studies; AAS = Associate in Applied Science; AOS = Associate in Occupational Studies

PHI THETA KAPPA HAS  
NAMED LIM COLLEGE  
TO THEIR TRANSFER  
HONOR ROLL EVERY  
YEAR SINCE 2016.



# GRADUATE DEGREE PROGRAMS

Whether you're going directly to graduate school after completing your bachelor's degree, or you want to advance your career with a master's degree after spending time in the workforce, we offer specialized graduate programs that are on the pulse of an ever-changing marketplace.

## Consumer Analytics

MS (ON CAMPUS)

## Fashion Marketing

MPS (ON CAMPUS, ONLINE)

## Fashion Merchandising and Retail Management

MPS (ON CAMPUS, ONLINE)

## Global Fashion Supply Chain Management

MPS (ON CAMPUS, ONLINE)

## The Business of Cannabis

MPS (ONLINE)

## The Business of Fashion

MPS (ON CAMPUS, ONLINE)

MS = Master of Science; MPS = Master of Professional Studies

**FASHIONISTA.COM RANKED LIM COLLEGE AS ONE OF THE  
TOP 25 FASHION SCHOOLS IN THE WORLD.**

**BoF (BUSINESS OF FASHION) RANKED  
LIM COLLEGE AS ONE OF THE BEST  
FASHION SCHOOLS IN THE WORLD.**

***"The graduate programs are tailored  
in a way that allows students with  
different backgrounds to upgrade  
their existing professional skills and  
to discover new horizons and career  
opportunities at the same time."***

**DALIYA KHALIKOVA, MPS '22**

Project Coordinator, Licensing International  
Fashion Merchandising and Retail Management  
Almaty, Kazakhstan





# LEARN BY DOING.

Learning beyond the classroom is a pillar of our educational process. Employers in the fashion and lifestyle industry seek out our students for internships, enabling you to meet your degree requirements, get real-life experience for your résumé, and build important networking connections.

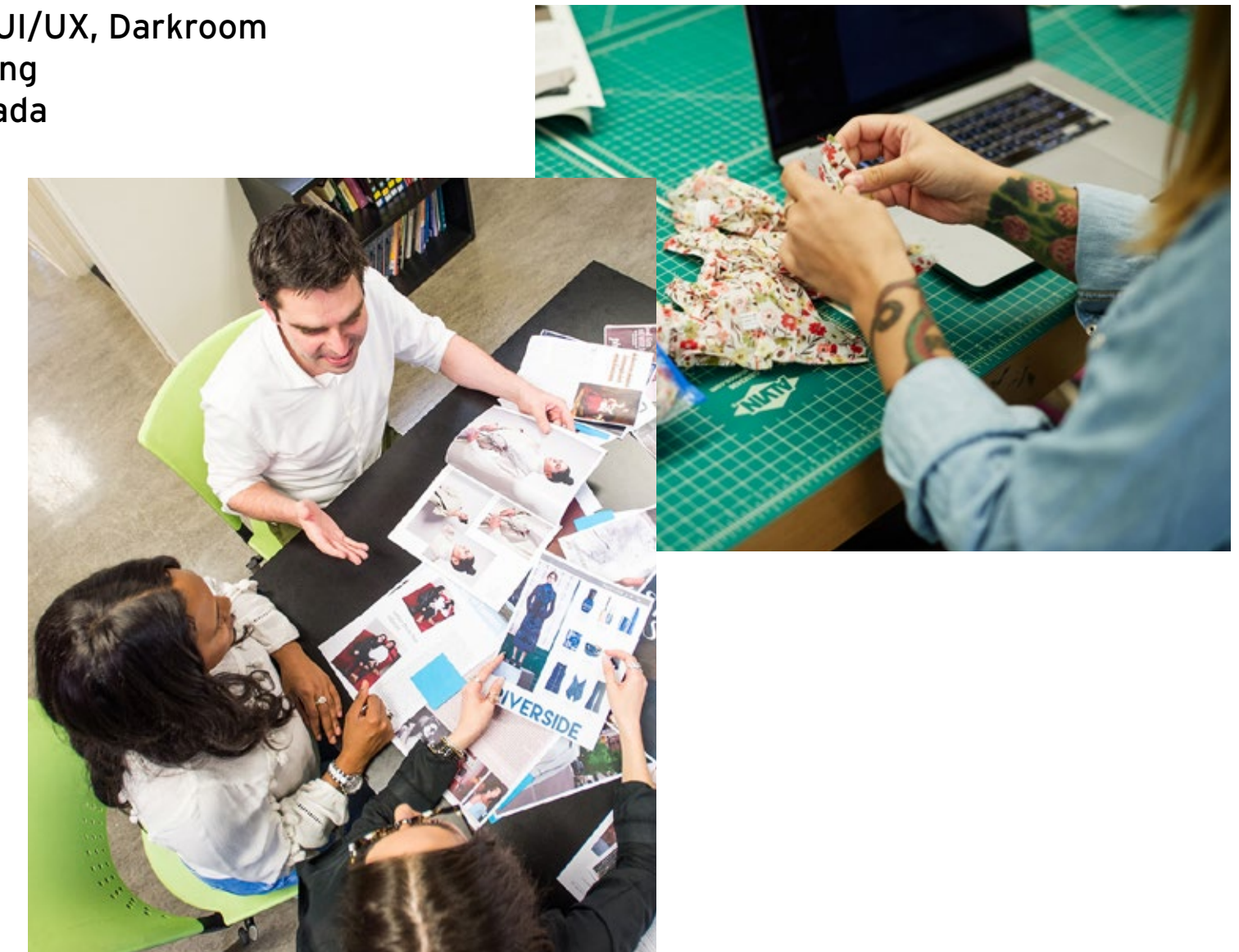
***“There are colleges that teach, and there are colleges that provide you with the tools to use your education in real time. And LIM provides that.”***

**ADITI TIDKE**  
Mumbai, India



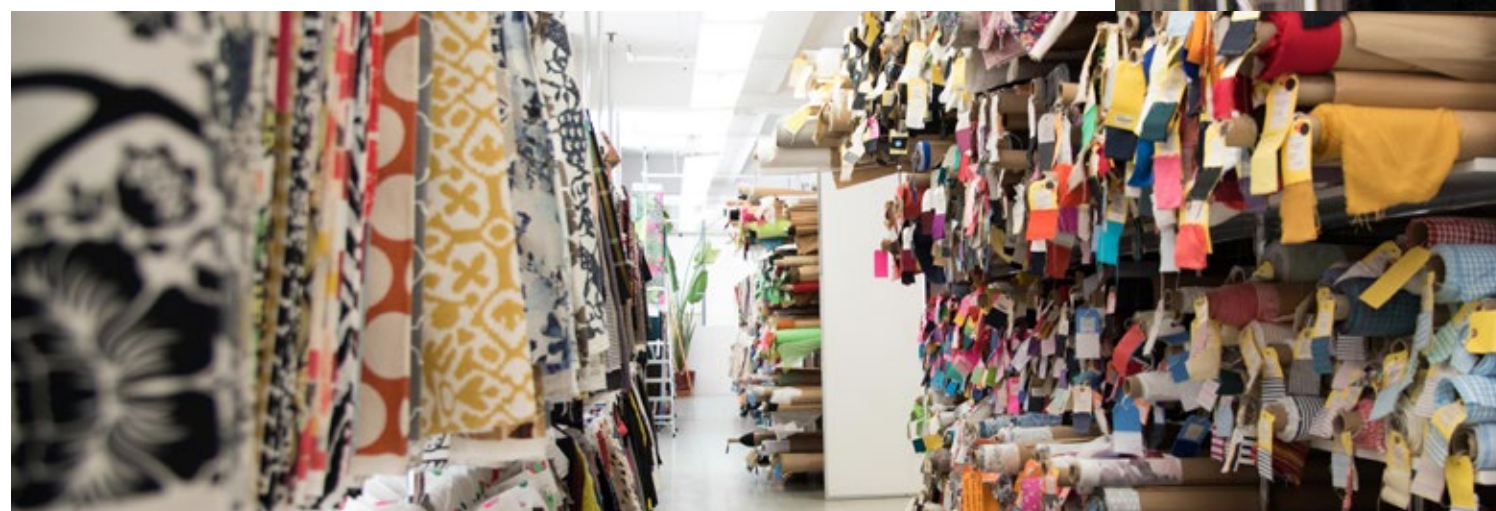
*“Classes at LIM were incredibly focused on real-world application. I was consistently asked to take a strategy from conception all the way to executing the design of the actual ads, marketing emails, and websites. It prepared me for the work I do today, where clients expect a high level of marketing acumen to back up design decisions.”*

**LEO CHANG, MPS '22**  
Staff Designer-UI/UX, Darkroom  
Fashion Marketing  
Vancouver, Canada



*“I worked in the fashion department at the New York Post and Alexa. I prepared luxury ready-to-wear pieces from brands like Chanel, Bottega Veneta, and Christian Dior, and I helped to arrange looks for editorial shoots with talent including Liv Tyler, MJ Rodriguez, and Machine Gun Kelly.”*

**KATHERINE MOORE '21**  
PR Assistant, Thom Browne, Inc.  
Fashion Merchandising  
Toronto, Canada





# KNOWLEDGE. EXPERIENCE. DEDICATION TO YOU.

We are proud of our diverse faculty, many with extensive backgrounds in the fashion and lifestyle industry. They are more than skilled teachers. They provide the real-world knowledge and perspective that comes only from having firsthand experience.

We are dedicated to making sure you are supported, involved, and engaged every day you are at LIM College. That's why we keep our student-to-faculty ratio low and our class sizes small. You will have highly accessible instructors, advisers, support staff, and alumni, all of whom are committed to helping you succeed.



***"The faculty I work  
with have made  
my experience  
life changing."***

**RAFAELA PRADO, MPS '21**  
Creative Licensing Coordinator  
Joester Loria Group  
The Business of Fashion  
Rio de Janeiro, Brazil

**7:1** STUDENT-TO-FACULTY RATIO



***"My professors were very kind and helpful.  
Through their feedback, I've sharpened the  
skills required to work in the fashion industry."***

**KATSURI KALE, MPS '21**  
Retail Development/Amazon Coordinator  
ViacomCBS  
The Business of Fashion  
Pune, India

**14**  
AVERAGE  
UNDERGRADUATE  
CLASS SIZE

**11**  
AVERAGE  
GRADUATE  
CLASS SIZE





**WE'RE  
WITH  
YOU  
EVERY  
STEP OF  
THE WAY.**

Our **Office of Career and Internship Services** will educate and empower you to design, launch, and build the career that's right for you. We will give you one-on-one career coaching and personalized support to help you achieve your goals.

That doesn't stop when you graduate. From your first day at LIM College until the day you retire, career coaching is available. Whether you're crafting your first résumé and learning how to interview, searching for networking connections, or looking to change careers, we will be there for you.

- ◆ **1:1 Career Coaching**
- ◆ **On-Campus Recruiting**
- ◆ **Virtual Career Fairs**
- ◆ **Internship and Job Search Support**
- ◆ **Career Education Courses**
- ◆ **Interview Preparation and Mock Interviews**
- ◆ **Résumé, Cover Letter, and LinkedIn Profile Reviews**
- ◆ **Exploratory Career Path Discussions**
- ◆ **Networking Strategies and Preparation**
- ◆ **Career Development Events, Workshops, and Industry Panels**
- ◆ **Post-Graduation Lifelong Career Coaching**

*"LIM not only focuses on the curriculum but also on other parts that are needed to boost your career, like building your résumé, taking interviews. They have a lot of conferences you can attend. They organize a lot of career fairs, virtual and in-person."*

**MITALI KHARSIKAR**  
Mumbai, India

*"LIM does its utmost to support international students. The school has a Writing Center for those who want to enhance their writing skills. And Career and Internship Services staff can provide assistance with internships, or even advice related to visas."*

**DALIYA KHALIKOVA, MPS '22**  
Project Coordinator  
Licensing International  
Fashion Merchandising and  
Retail Management  
Almaty, Kazakhstan



# OUR STEM OPTION + YOUR TIME IN THE U.S.



Our MS in Consumer Analytics is a **STEM-designated program**. The Student & Exchange Visitor Program authorizes LIM College to accept international students into this program.

Graduate students on an F-1 visa who receive a STEM degree can apply for a 24-month extension of their post-completion Optional Practical Training (OPT) if they have a job or job offer from an E-Verify employer and meet the required criteria.

*Final determination to approve or deny post-completion OPT and the 24-month extension is made by U.S. Citizenship and Immigration Services.*







# APPLICATION REQUIREMENTS AND FINANCIAL INFORMATION

## FINANCIAL SNAPSHOT

*These costs are for our 2022–23 academic year.*

**Undergraduate on-campus tuition:** \$29,750

**Graduate tuition** (online and on-campus): \$32,250

**Undergraduate online tuition:** \$613 per credit

**Undergraduate comprehensive fee:** \$860

**Graduate comprehensive fee:** \$220 per semester

**International student visa maintenance fee**

(Fall and Spring only): \$500 per semester

**International graduate student fee**

(Fall and Spring only): \$350 per semester

**Additional costs:** books and supplies, meals, transportation, personal expenses

**International student scholarship:**

All applicants are automatically reviewed for merit-based scholarship opportunities.

## APPLICATION REQUIREMENTS

- ♦ **Application fee:** \$40
- ♦ **Completed online application**
- ♦ **Personal essay**  
(graduate applicants only)
- ♦ **Official high school and/or college transcripts\***
- ♦ **Letter of recommendation**  
(graduate applicants only)
- ♦ **SAT/ACT scores** (optional)
- ♦ **Résumé/activity sheet**  
(optional for undergraduate applicants, required for graduate applicants)
- ♦ **Verification of language proficiency**  
(if native language is not English)
- ♦ **In-person or video conference call interview with Admissions Counselor**

Requirements may vary based on student academic and residency status as well as program format. Visit [limcollege.edu](https://limcollege.edu) for a complete list of requirements.

\*Official transcripts must arrive at LIM College in English. Official transcripts that arrive at LIM College in any language other than English will need a NACES Approved Translation/Evaluation to be completed prior to your arrival at LIM.

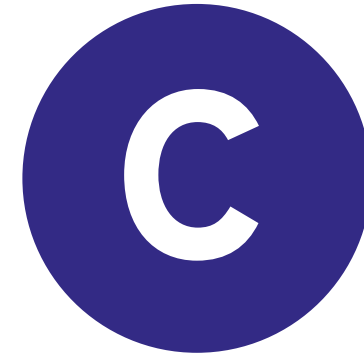




APPLY



VISIT



CONTACT



FIFTH AVENUE



MAXWELL HALL



FOUND STUDY  
RESIDENCE HALL



FACEBOOK



YOUTUBE



INSTAGRAM



LINKEDIN



TWITTER



LIM COLLEGE