

WE'RE ON A MISSION.



**SINCE 1965, PLANNED PARENTHOOD OF NORTHERN
NEW ENGLAND** has provided reproductive health care, sexuality education, and advocacy throughout the region. We are the largest family planning provider in northern New England, serving Maine, New Hampshire, and Vermont. Last year, we reached nearly 70,000 people through health care and education, and harnessed the energy of over 55,000 activists to fight for public policy that works.

WE ARE DOERS. THINKERS. BELIEVERS.

And despite 2009's challenges, we never lost sight of the mission that has driven us since day one.



The mission of Planned Parenthood is:

to provide comprehensive reproductive and complementary health care services in settings which preserve and protect the essential privacy and rights of each individual...

WE PUT PATIENTS FIRST

While budget shortfalls and political challenges dominated 2009 headlines, our focus stayed on providing the care and support our patients depend on. Last year, we served 52,103 people during a total of 75,586 visits at our 26 health centers. Through our **Fair Care** program, patients had access to health care regardless of their ability to pay — in all, PPNNE provided **\$12.3 million in discounted and free medical services** in 2009.

Throughout the region, patients turned to PPNNE for

- annual gynecological exams
- cervical, breast, uterine, colorectal, testicular, and ovarian cancer screenings
- birth control education and supplies (including emergency contraception)
- sexually transmitted infection (STI) testing and treatment
- confidential HIV testing and education
- GLBT services
- colposcopy and cryotherapy (follow-up procedures for abnormal Pap tests)
- abortion care
- immunizations for HPV and hepatitis A & B
- referrals for bone density screening and mammograms

Not only did we provide **crucial services** throughout the year, we also improved them. Our **new lab management system** delivers faster, more accurate test result letters to patients, and **new open-access scheduling** allows patients at select health centers to schedule same-day or next-day appointments, reducing waiting room time and no-show rates.



to promote research and the advancement of technology in reproductive health care and encourage understanding of their inherent bioethical, behavioral, and social implications...

WE'RE GETTING GREENER

For PPNNE, being “green” means a lot more than reducing our carbon footprint and switching out a few (hundred) light bulbs. With growing **evidence linking environmental contaminants to serious health issues**, it's our responsibility to **educate our patients and communities** about the link between their health and the products they use, and how to reduce exposure.

During Earth Month last April, we publicly launched our **Good Chemistry green initiatives** in Portland, ME with events including mercury thermometer and plastic water bottle drop-offs. Work continued through our **Safer Cosmetics House Parties**, in-home conversations with PPNNE educators about choosing safer products, and encouraging cosmetics companies and elected officials to **eliminate harmful chemicals** from consumer goods.

In September, we presented **A Critical Link: The Environment and Women's Health**, a groundbreaking conference in Burlington, VT that included environmental health experts, product manufacturers, legislators, and activists.

Throughout the year, we **minimized reproductive contaminants** (such as mercury and vinyl) in our facilities and advocated for better public policy that would remove harmful chemicals from our air, water, and food.

Find green tips for better health at our new blog: www.good-chemistry.org.



to advocate public policies which guarantee these rights and ensure access to such services...

WE SPOKE UP FOR WHAT'S RIGHT

As one of our region's most trusted reproductive and sexual health care providers, PPNNE fully understood that the fight for health care reform was one that we — and millions of Planned Parenthood patients around the country — could not afford to lose. That's why **we worked tirelessly** to ensure that the needs of women were voiced within the health care debate.

We spent most of the year **organizing community support** by publishing health care op-ed pieces, orchestrating letters to the editor, rallying at events, organizing phone banks targeting elected officials, and delivering more than 200 signed post cards to the Maine senators whose votes were crucial.

After rousing fights and a slew of amendments tacked on by the House and Senate, **President Obama signed sweeping health care reform legislation into law** on March 23, 2010.

While that fight was a big one, **smaller but equally important battles** kept PPNNE's Public Affairs and Grassroots staff and a network of over **55,000 activists** busy closer to home. **We defeated a series of state bills** that sought to require parental, informed, and spousal consent for abortion services and other health care visits; and another that aimed to defund Planned Parenthood. **Budget cuts** threatened the crucial state funding we rely on every year. We proudly stood up for **marriage equality** in all three states. Overall, we'd say that 2009 was a year of important steps and a handful of cherished **victories**.



to provide educational programs which enhance understanding of individual and societal implications of human sexuality...

WE WERE BUSY IN 2009

The word “**education**” means different things to different people. It can take the form of a traditional student-teacher exchange of information, or emerge from an **observation, discussion, transition, or challenge**. Throughout 2009, we encountered a lot of **opportunities to learn new things** and share knowledge with our patients and community. Here is just some of what PPNNE experienced last year:

- PPNNE’s Education department **reached 13,396 participants** through professional trainings, school programs, and outreach events.
- The **Get Yourself Tested** campaign sparked discussion and removed the stigma of **STI testing**.
- Portland’s **Real Life. Real Talk.**® coalition promoted healthy communication about **teen sexuality**.
- **“Page Turner” book clubs** discussed books about **safe cosmetics**, real beauty, and other topics.
- Neighboring Portsmouth and Exeter, NH **health centers merged**; **Exeter hours** extended.
- For the third year, staff, volunteers, and patients withstood **“40 Days for Life”** protests.
- We celebrated the retirement of President/CEO **Nancy Mosher**, PPNNE employee of over 30 years.
- We reached out to friends through a regular and engaging **Facebook, Twitter, and blog** presence.
- A small group of generous friends matched donations during a special **year-end fundraising challenge**.
- PPNNE health centers introduced the **Rapid HIV test**, which shows results in about 20 minutes.
- In Maine, author Vicki Crompton Tetter shared her story about the dangers of **teen dating violence**.



LETTER FROM THE PRESIDENT/CEO

In February of this year, I began my tenure as President/CEO of Planned Parenthood of Northern New England. After 11 years as the President/CEO of Planned Parenthood of Illinois, I’m looking forward to the new opportunities and challenges that working with PPNNE will bring. Every day I meet an amazing new staff member, patient, or donor who has something unique and special to offer PPNNE and our mission.

I am deeply committed to Planned Parenthood’s mission of securing reproductive rights for all and providing quality reproductive health care to those who need it. There is nothing more central to the human experience and the development of healthy and strong families than reproductive freedom.

In 2009, President Obama was sworn into office and the campaign for health care reform began. It was a long, hard-fought battle, but in 2010 President Obama signed The Patient Protection and Affordable Care Act. This will significantly increase insurance coverage of reproductive health care – including family planning – and it guarantees access to affordable, lifesaving screenings for breast and cervical cancer. This legislation represents a major victory in our mission to provide women with access to affordable health care, but we still have a long way to go.

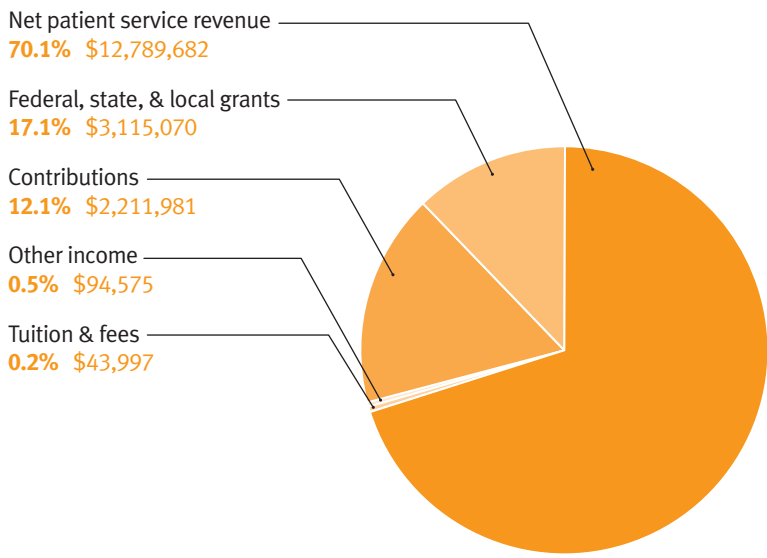
Looking ahead, I am confident and excited about our potential to position ourselves as the provider of choice for the young women seeking our services. We need to be more visible, more current, and more engaging. As we move forward, we will be investing in our health centers to make sure they are appealing and welcoming to our primary 18- to 24-year-old demographic.

I’m so proud of the work PPNNE has done for our patients and I’m excited about the work we are about to begin. We are on a mission.

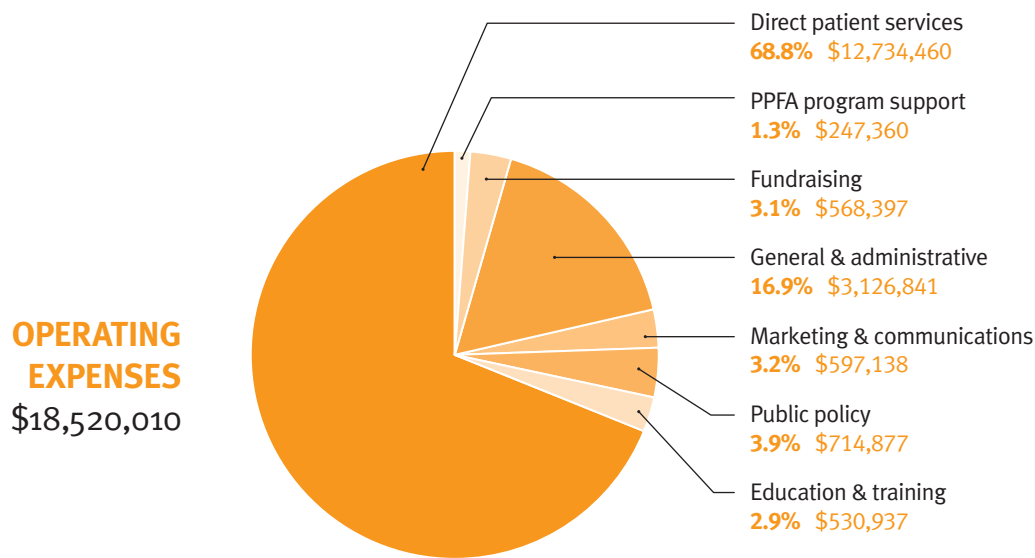
Stephen Trombley, *Planned Parenthood of Northern New England President/CEO*



2009 OPERATING EXPENSES AND REVENUE



OPERATING REVENUE
\$18,255,305



OPERATING EXPENSES
\$18,520,010

2009 PATIENTS & PATIENT VISITS

MAINE	Patients	Visits
Biddeford	1,458	2,284
Brunswick/Topsham	1,759	2,737
Portland	7,380	10,912
S. Maine Community College	40	55
Sanford	1,435	2,325
Totals	12,072	18,313

NEW HAMPSHIRE	Patients	Visits
Claremont	1,295	2,084
Derry	2,535	3,733
Exeter	1,821	2,518
Keene	2,693	4,401
Manchester	5,504	8,084
Portsmouth	768	908
West Lebanon	2,478	3,318
Totals	17,094	25,046

VERMONT	Patients	Visits
Barre	2,495	3,456
Bennington	862	1,345
Brattleboro	1,786	3,030
Burlington	4,651	6,119
Hyde Park	854	1,340
Middlebury	903	1,364
Newport	790	1,423
PP Express	21	22
Rutland	2,269	3,239
Springfield	617	859
St. Albans	1,182	1,907
St. Johnsbury	923	1,360
Waterbury	689	997
Williston	1,552	2,251
VT Women's Choice	3,343	5,439
Totals	22,937	34,151

PPNNE TOTALS **52,103** **77,510**

2009 PPNNE LEADERSHIP & LOCATIONS

2009 PPNNE BOARD OF TRUSTEES

- Creston Lea (VT)
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Second Vice-Chair
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- Virginia E. Swain, Ph.D. (NH)
- Carol R. Ward, M.D. (ME)
- Rep. Rachel Weston (VT)

HEALTH CARE, ADVOCACY, & EDUCATION ACROSS NORTHERN NEW ENGLAND

- PPNNE Health Center
- Vermont Women's Choice
- ◆ PPNNE EXPRESS (at the VT Law School)
- ◆ Central Administration
- * Administration/External Affairs

